

WILLIAM A. (BILL) CAMPBELL JR.  
Professional Biography

Bill is a twenty year veteran in the ad valorem property tax business. An accounting graduate from Texas Wesleyan University, Bill served in the capacity of controller with several Dallas, Texas area companies before entering the property tax field. His background includes employment with national property tax consulting firms and with the big 4 accounting firm Ernst & Young. He is a senior property tax consultant licensed in Texas and also holds an Arizona license.

While knowledgeable of all aspects of property tax, Bill specializes in real estate valuation appeals and personal property compliance and appeals. He has fine tuned an approach to the valuation of Texas inventories at fair market value. His approach has been used successfully by many retailers, including CompUSA, O'Reilly Auto Parts and Home Depot and manufacturers such as Sitco Lumber Products and Oakwood Manufactured Homes.

Bill's real estate background includes successful appeals for major office building and bank clients, retailers, industrial and warehouse properties, casual dining, apartments and hotels, agricultural exemptions, and various manufacturing facilities. His personal property experience also includes freeport, abatement, in transit, and pollution control exemptions.

Bill is an active member of the Texas Association of Property Tax Professionals (TAPTP), and has served on the annual conference committee for several years. He has been a guest speaker at the annual conference on several occasions. He is also active in the Institute for Professionals in Taxation (IPT), and is a candidate for their professional designation, the CMI.

Bill is married and resides in Plano, Texas. He and his wife Julie are active in community affairs, such as the Susan Komen Race For The Cure. Their hobbies include remodeling their home and participation in numerous air shows for historic aviation, the USO, and the Disabled American Veterans organizations. They are active members of the Lone Star Flight Museum in Galveston, Texas.